

# WORKFLOW

1/17/2017

# Overview

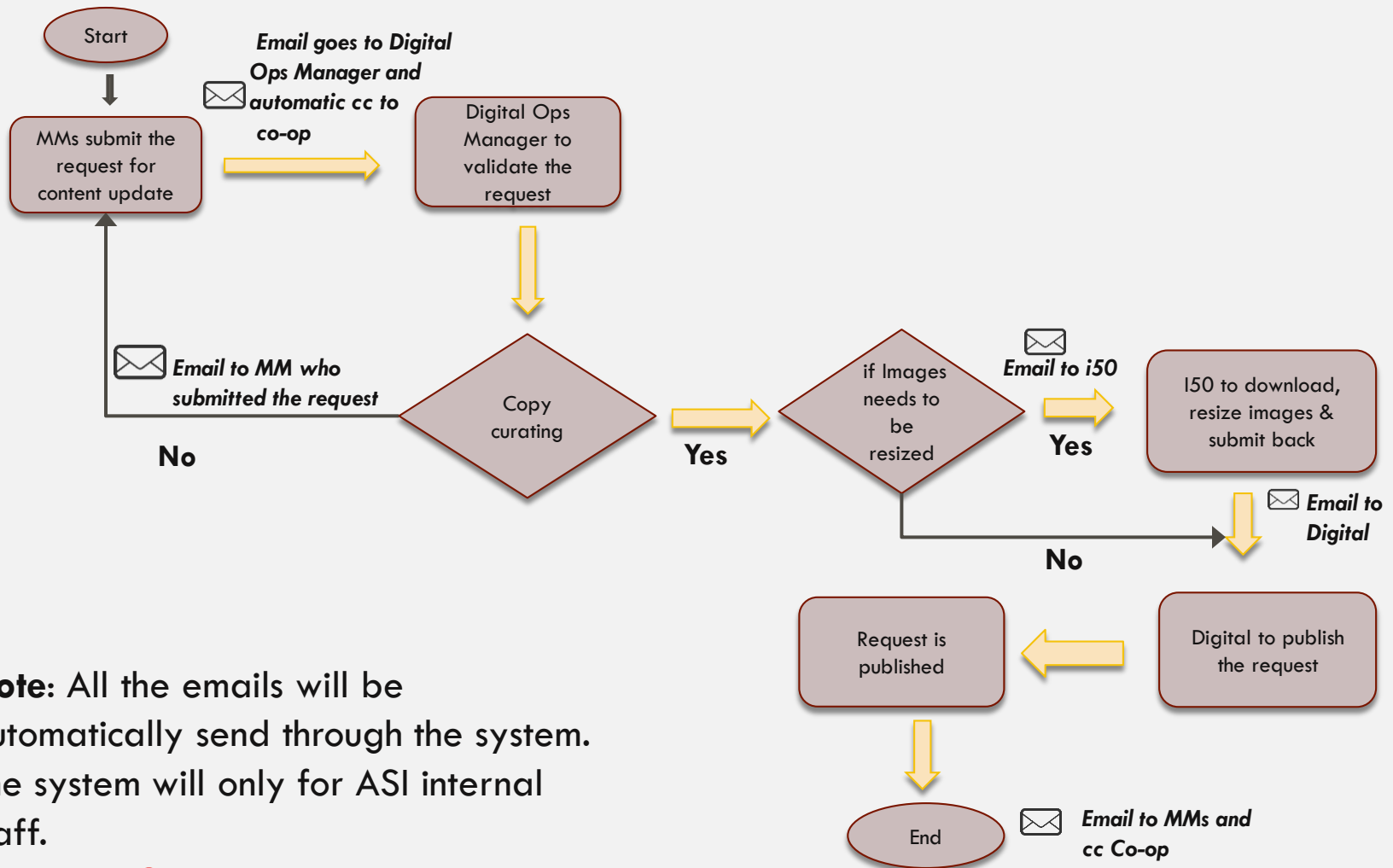
The workflow system needs to be created for the below types of request:

- Create or update offer (Evergreen or LTO)
- Create or update brand
- Upload store data

The request will be submitted by the MMs by filling all the mandatory information and images with proper size into the system. The system will not accept copy or images if they are not in the right spec.

# Recommendation

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**Note:** All the emails will be automatically send through the system. The system will only for ASI internal staff.

# Business Rules

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- The images will not be mandatory in the form. They will be able to submit the form if they don't have images available.
- If images not available then the requestor has to allow i50 to procure images on their behalf.
- In the request form there would be option to only add image to offer so that they don't have to view complete information.
- Automatic spell check will be included on the forms.
- The offer restrictions added in offer copy will be optional field and many offers do not have the same.
- The requester will be able to assign the priority to the request. The high priority to be used only for critical items.
- The SLA will be defined for each level.
- The requestor will be alerted for any change done by others in the request they have submitted. e.g. If the Digital team make any edits in copy submitted by MM then MM would be alerted through email for the same.
- All offers added will be SEO by Digital team by adding search friendly terms, image description.

# Workflow Authentication

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MM will be able to perform below actions:

- Create New Request
- Save the request created by them before submitting
- Submit the request
- Delete the saved request if not submitted

Digital team will be able to perform the below actions:

- Create New Request
- Save the request created by them before submitting
- Submit the request
- Delete the saved request if not submitted
- Upload Images
- Update request if required
- Approve or return the request
- Publish the request

# High Level Technical Architecture

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New Request



Web Experience Manager



AEM AUTHOR

DAM

Images will be stored in DAM

CRX/db

Content is stored in crx and mongo database



AEM PUBLISH



Request is published on site